SCMF Case Study

Building the Future of Capital Markets Today: Saudi Capital Market Forum 2023

Saudi Tadawul Group held in February 2023, the second edition of the Saudi Capital Market Forum (SCMF) brought together issuers, investors, private companies, government entities, and financial institutions to explore key issues facing the industry and the evolution of global capital markets, as well as showcase the efforts of Saudi companies in meeting global ESG standards.

A standout event in the regional financial calendar, SCMF 2023 aimed to:



Engaging Stakeholders and building brand

Building on the solid foundation of the inaugural SCMF in 2022, the 2023 edition of the forum was a massive success by any measure. More than doubling the number of attendees from the previous year, it exceeded its targets and 2022 benchmarks, establishing itself as a can't-miss event and one of the largest capital market conferences in the region.

By bringing together all key Stakeholders and partners, it provided a venue for a number of significant agreements to be signed and partnerships to be forged, including:

- MoU signed between Saudi Tadawul Group and Singapore, Qatar, and Egypt stock exchanges to collaborate across ESG, diversity, and inclusion, and explore collaboration across various financial instruments while identifying new opportunities in indices, derivatives trading, and FinTech advancements.
- MoU signed between Saudi Exchange and the Saudi Venture Capital Company to stimulate investment in specialized private sector funds in early pre-IPO stages managed by financial institutions.
- MoU signed between Saudi Tadawul Group and Clarity Al Information Technology to explore the potential
- to create a data management and investor platform for users in the region and beyond.
- MoU signed between Saudi Exchange, the Ministry of Economy and Planning, and the Capital Market Authority (CMA) to advance ESG standards in the Kingdom.

SCMF 2023 also provided Saudi Tadawul Group with a platform to interact and engage with its local and international Stakeholders. It enhanced the Stakeholder database and unlocked new opportunities to listen to Stakeholders' ambitions and requirements, positioning the Group to continue to innovate and create additional value moving forward.

Saudi Capital Market Forum 2023 at a Glance







+1,000



Participated corporates



streams

Corporate field trips



One-on-one meetings



+500,000 Social media impressions



Views of conference live

33 34