



Tadawul Advanced Solutions Company (WAMID)

WAMID was established to support the Saudi financial market through innovation, in line with the Kingdom’s ambitious Vision 2030. It is a leading company in creating new products and services, developing the latest technologies to provide value-added solutions to market participants and businesses, and helping them deal with real-world challenges by optimizing the use of modern technology and data capabilities. WAMID is also committed to grow the Saudi financial market, increasing acquisition operations and supporting initiatives to digitize products and services available in the market.

“Tadawul Advanced Solutions Company (WAMID) reaffirmed its role as a transformative force in the Saudi and regional capital markets, blending innovation with strategic vision to address evolving market demands. With a relentless focus on leveraging emerging technologies and delivering impactful solutions, WAMID advanced its mission to reimagine the market experience for participants, while contributing to the growth and resilience of the broader financial ecosystem”

Mr. Mohammed Talal Al-Nory
 CEO, WAMID



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 the website



Ownership

100%

Owned by the Saudi Tadawul Group

Headquarters

Riyadh, Kingdom of
 Saudi Arabia

Paid up share capital

ﷲ 75
 million

Number of shares

30 million

(ﷲ 10 each)

Key activities and services

Enhance the experience for
 investors in the Saudi capital market.

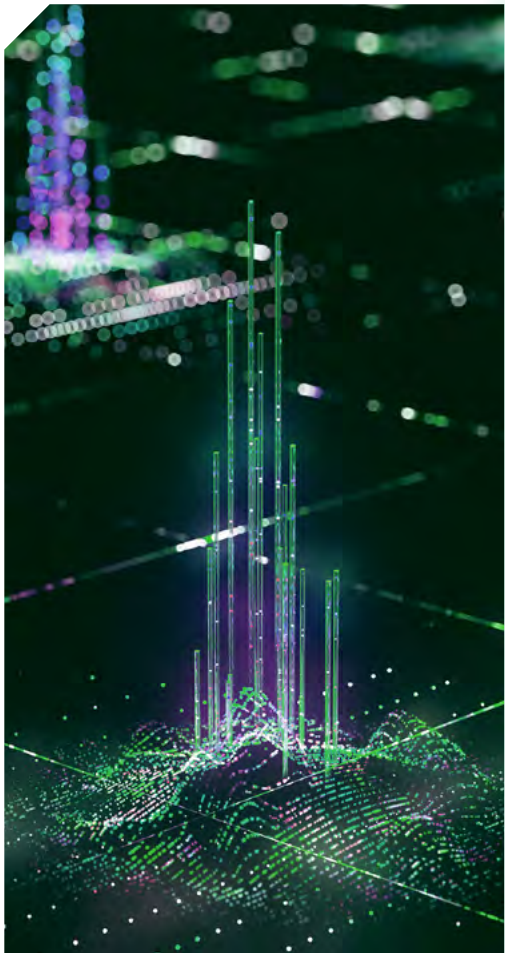
Create the technology infrastructure
 required for new products and
 services.

Build partnerships to drive
 innovation in Saudi Arabia and
 the region.

Delivering Growth while
 Laying a Solid Foundation
 for the Future

In 2024, WAMID achieved notable progress in advancing the capital market experience for all market participants by leveraging data and technology. Its efforts were integral to the Group’s strategy and supported the Kingdom’s ambitious Vision 2030, focusing on creating a modern, efficient and globally competitive financial ecosystem.

WAMID played a key role in enhancing market infrastructure for both local and international participants. The introduction of colocation services improved the capabilities of authorized persons, increased liquidity in the market and provided advanced infrastructure to support trading efficiency. Additionally, DirectFN’s extensive market reach enabled WAMID to expand its offerings and strengthen support for international market players, further solidifying its position as a vital driver of market innovation.



Vision

WAMID is Saudi Tadawul Group’s technology innovation subsidiary targeting Saudi and regional capital markets, providing innovative services focusing on data and AI, market infrastructure and disruptive technologies.

Mission

To partner with capital market participants, and the wider business community, to build ambitious and dynamic solutions that leverage emerging technologies to address real-world challenges.

WAMID continued

WAMID's contributions extended to the financial stability of Saudi Tadawul Group, with recurring revenues from non-trading activities bolstering the Group's performance.

The announcement of the acquisition of the remaining 49% stake in DirectFN marked a pivotal moment in WAMID's growth strategy. This strategic move enhanced innovation in regional capital markets, diversified revenue streams and laid the groundwork for the development of new capabilities to drive the advancement of the capital market.

WAMID in 2025

In the year ahead, WAMID will focus on implementing strategic initiatives to drive growth, diversify revenue streams and align with the Group's broader strategy. It will continue to leverage DirectFN to accelerate expansion while scaling the Liqaa platform to enhance engagement and market impact.

WAMID will also activate its Data Monetization Program, a cornerstone of its strategy, to consolidate, analyze and deploy innovative data products that create significant value for the Group. The program's first products are set to launch, with enhanced AI capabilities playing a pivotal role in this effort. These advancements will enable more sophisticated data analysis and deliver actionable insights, empowering market participants and fostering informed decision-making.

WAMID plans to also explore cutting-edge technologies like artificial intelligence, blockchain, data analytics and tokenization to unlock new opportunities for transforming and evolving the financial market. Additionally, the Company aims to enhance its hosting solutions for sales, reaffirming its commitment to driving innovation and achieving transformative growth across its operations.

Through these initiatives, WAMID aims to solidify its position as a leader in market innovation, technology and data-driven solutions, contributing to the Group's mission of building a resilient, efficient and globally competitive capital market.

